

# Eastcote Hockey Club: Vision & Strategy

The Management Committee have been writing a vision and strategy for our Club in order to guide us into a successful future. To do that, we have been looking into who we are as a club, what is important to us and where we would like to be in the next 5 years. Below is a headline version of our Vision and Strategy prepared by Neets. If you would like to discuss further, please speak to Neets



**Eastcote Hockey Club**

Vision & Strategy 2019 - 2023

**Vision:**

**“WE PLAY GOOD QUALITY HOCKEY IN A FUN, FAMILY ENVIRONMENT ”**

1. Quality: means top 2 Ladies & Mens teams playing South Regional hockey by 2024 ie 5 seasons
2. Fun: means a great social environment delivering revenue growth pa
3. Family: means a pathway from Juniors to Adults to Masters with each adult team comprising 25% of 13-18 year olds (ex Masters)

## Strategic Pillars

### Quality Hockey

### Family

### Fun

#### Coach Development



**Responsible:**

**Adam Mulholland**  
Director of Coaching

#### Player Development



**Responsible:**

**Anita Huntley & Craig Livingstone,**  
Section Captains

#### Junior Development



**Responsible:**

**Jo Copley**  
Junior Captain

#### Social



**Responsible:**

**Sam Hall**  
Social Secretary

#### Bar



**Responsible:**

**Chris Baker**  
Bar Manager

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### Enabler to deliver the Strategy > 2<sup>ND</sup> LOCAL PITCH NEEDED

- To increase local community sports facilities
- To relieve waiting lists for juniors
- To provide more training opportunities for football & hockey training